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The 10<sup>th</sup>  
**2018 Korea Coatings Show**  
**(ATEM Fair)**

**2018.8.22-24**  
**Hall 7 ilsan KINTEX**



Sponsored by  KACA (Korea Adhesion Coatings Association)  
Supported by  Ministry of Trade, Industry and Energy.



# Korea Coatings Show 2018

The 2018 International Adhesive, Coating and Film Industry Exhibition (ATEM Fair), which celebrates its 10<sup>th</sup> anniversary this year, is expanding day by day with the support of Ministry of Trade, Industry and Energy and industry.

We will do our best to make the best business exchanges in Korea and abroad with our vision of "Jumping into Asia Hub of Adhesive, Coating and Film Technology".

I hope you will be active and interested.

## 2018 International Korea Coatings Show (ATEM Fair) is different.

- Related Industry Expert Technology Korea's Largest Booth Exhibition
- The only Adhesive, Coating and Film Exhibition Supported by Korea's Ministry of Industry and Commerce
- Exhibitions that coexist with social under privileges such as small business support and job creation sponsored by a nonprofit corporation
- An exhibition where global technology / business exchanges are active (Asia Coating Forum held during the exhibition period)
- Various events are held, exhibitions that interact with festival of adhesive, coating and film workers
- Expansion to the field of metal surface treatment, environment / water treatment, exhibition aiming at industrial blending

### Exhibition Overview

Title : Korea Coatings Show 2018(The 10<sup>th</sup> ATEM Fair)

Schedule : August 22 (Wed) – August 24 (Fri), 2018

Place : KINTEX 2<sup>nd</sup> Exhibition 7A Hall

Sponsor : Korea Adhesive Coating Association

Organize : Korea Coating Show Organizing Committee

Support : Ministry of Trade, Industry and Energy

Homepage : [www.atemfair.kr](http://www.atemfair.kr) [www.koreacoatingshow.com](http://www.koreacoatingshow.com)

### Event Introduction

- International conference (IACC Summer)
- Free new product presentation
- Consulting difficult technology
- Consulting for new materials
- Creation of job creation
- Industry-academy cooperation and R & D center
- Attract buyers (Asian)



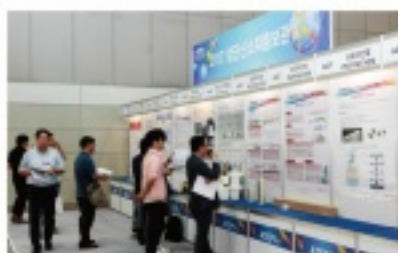
Exhibition Panorama



Future Adhesive Coating Seminar



Advanced Material



Promotion Hall



Free New Product Presentation

## Participation Information

### ■ Entry fee

Raw Exhibit Space	US \$1,500	-Booth unit : 3m×3m
Standard Shell-Scheme Booth	US \$1,800	

\*Raw Exhibit Space : minimum 2 booths

### ■ Entry fee discount

Early Discount on entry fee	30% by March 31, 2018
	20% by May 31, 2018
Scale discount	30% for 4 booths

more Up to 20% policy discount by additional consultation



Company Name [Basic Booth Offer]

1 Pytex(3000\*3000)/ 1 INFORMATION /  
1 CHAIR (Folding) / 2 Arm Spotlight (100W) /  
2 Spotlight (100W) / 1 Outlet (2 pieces) /  
1 Diagonal Banner Finishing (2930\*1050)

### ■ Participation procedure



\* Submit your business registration certificate (e-mail or fax) when submitting the application form.

\* The booth allocation will be arranged in the order of participation by the secretariat.

\* Please transfer the Participation Fee by the company name and contact us to confirm your remittance.

- **Payment** : Bank name : Industrial Bank of Korea  
Account name : Korea Adhesion Coating Association  
**Account No. 296-075957-56-00016**  
SWIFT CODE : IBKOKRSE  
Bank Address : CHUNUI TECHNO, WONMI-GU, BUCHEON-SI, KYUNGGI-DO, KOREA
- **Documents** : Email : [atemfair@atemfair.kr](mailto:atemfair@atemfair.kr) or Fax : + 82-32-656-2587
- **Inquirt** : Telephone +82-32-661-5800



## Exhibition Field

Main Category	Middle Category	Small Category
Adhesives	Organic	Urethane adhesives, Epoxy adhesives, rubber adhesives, acrylic adhesives, silicone adhesives, heat-melt adhesives, UV-related adhesives - glue, emulsion adhesives, instant adhesives, BM/BMC adhesives, Other Industrial adhesives - glue
	Inorganic	High temperature ceramic adhesive
Adhesive (pressure sensitive)	Organic	Silicone, acrylic, hot melt, solventless, solvent type
Coating agent	Organic	color coatings, urethane coatings, epoxy coatings, silicone coatings, surface treatment agents, film hard coatings, nano-coatings, heat radiation coating agents, electro(BA), BMC conductive-coating agents, Antimicrobial coating agents, wood coating agents
	Inorganic	Inorganic coatings, organic and inorganic hybrids, fire retardant coatings, heat-resistant coatings, etc.
	Ink	Printing inks, flexo inks, zone inks, vulcanized inks, gravure inks, newspaper inks, sheet inks, printing inks, soy ink inks, inks for glass, inks for metals
Films	General films	PC, PET, PU, PMMA, etc.
	Functional films	An optical film, a protective film, a semiconductor film, a touch panel film, a solar battery / secondary battery film, an AR film, a lithium ion battery separator, a heat shield film,
Raw materials	Solvent	hydrocarbons, ethers, acetates, ketones, fluorine solvents, functional solvents, VOC abatement eco-friendly solvents, etc.
	Resin/Polymer	Various resins such as monomers and intermediates
	Silane	Alkoxysilanes, other functional silanes
	Silicone	Various silicone raw materials, silicone oil, etc.
	Organic fillers	Organic pigments, refractive index-controlling pigments, various dyes
	Inorganic fillers	Inorganic pigments, colloidal silica, Al <sub>2</sub> O <sub>3</sub> , TiO <sub>2</sub> , AlN, BN, nano powder, CNT, GRAPHENE, AG wire etc.
	Additives	Surfactants, slip agents, antifoaming agents, thickeners, etc.
Manufacturing facility	Coater	Various coaters such as gravure, slot die, flow
	Stirring/Mixing machine	Stirrer, 3 roll mill, ultrasonic machine, planetary mixer, emulsifier
	Dispersion/Milling machine	Sand mill, Attrition mill, Dico mill
	Laminating/Cutting Machine	Laminator, cutter, etc.
	Dryer	General oven, Continuous oven, Infrared dryer etc.
	UV/EB Curing	UV adhesive, printing plate, drying, light image ink, light source device (UV light), electron beam device, curing device
	Other process equipment	Clean room, patterned roll, etc.
Analysis equipment	Physical analysis	Adhesion, hardness, abrasion resistance test, thermal analyzer, tensile strength tester, conductivity meter, reflection transmission spectrometer, viscometer, PH meter, UV reliability checker
	Structural analysis	Optical microscope, SEM, XRD, TBM
	Chemical analysis	AAS, XRF, ICP, GC, FTIR, etc.
Technical Service	Certification Service	Test Specification, Analytical / Certification DDC, Municipal law/Registration and Evaluation of Chemicals Act / Chemical Materials Management Act) Consulting
	Technical documents	Related journals, books, reports
	Technical Consulting	Patent and technology consulting
Surface treatment	Wet plating	Electrolytic plating, electroless plating, special alloy plating, chemical conversion coating, acid treatment etc.
	Dry plating	Ion deposition, sputtering, DLC coating etc.
	Other surface treatment	Mechanical plating, spray plating, hot dip galvanizing, laser cladding, anodizing, nano-coating, phosphorus coating, etc.
	Painting	Powder coating, electrodeposition coating, paint etc.
	Surface modification	Polishing, Heat Treatment, Base Reactive Coating
	Materials and raw materials	Copper-zinc, etc. Raw material, rack, jig, etc. Chigger, Rack, Barrel, Safety, Disaster, etc.
Environment / Water Treatment	Chemicals	Anti-rust plating chemicals, decorative plating chemicals, surface treatment chemicals for electronic parts, pretreatment agents, post treatment agents, etc.
	Environment-friendly water treatment	Wastewater treatment, upgrading facilities, oil refinery recycling technology, etc.
	Environment-friendly air treatment	Air treatment facility etc.
	Environment-friendly technology	Environmental treatment facilities and solutions, advanced eco-friendly chemicals, etc.

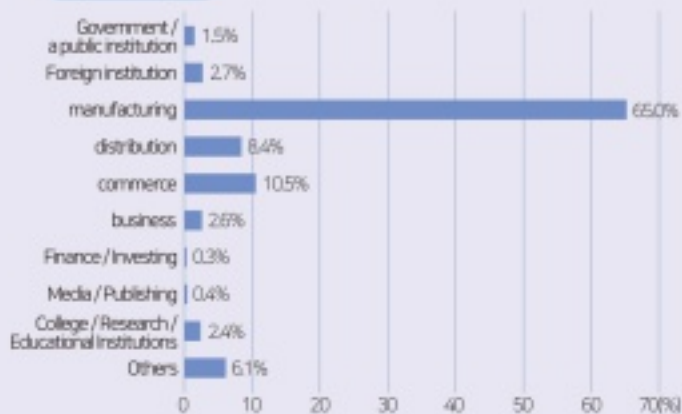
# REVIEW 2017

## Korea Coatings Show 2017

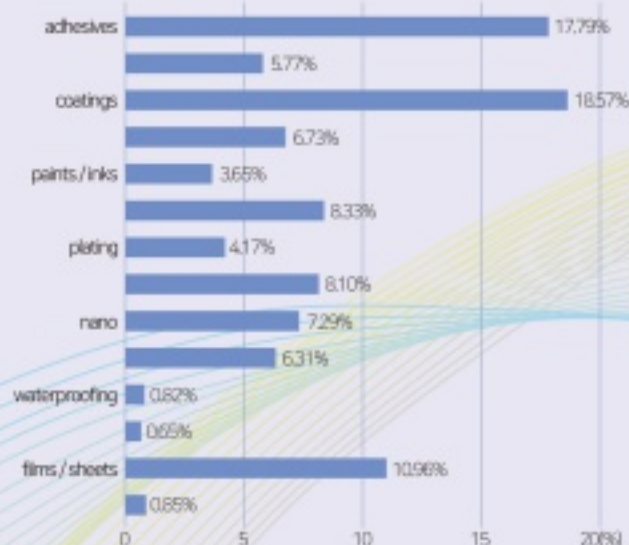
### Visitors

A total of 6,241 visitors were interested in the business consultation

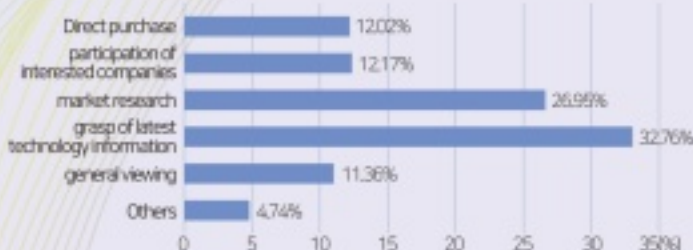
#### Business



#### Areas of interest



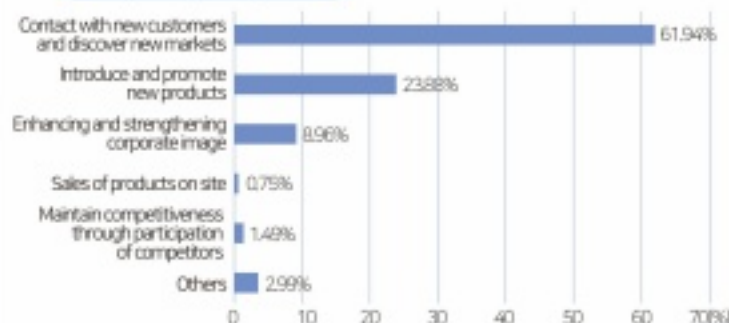
#### Purpose



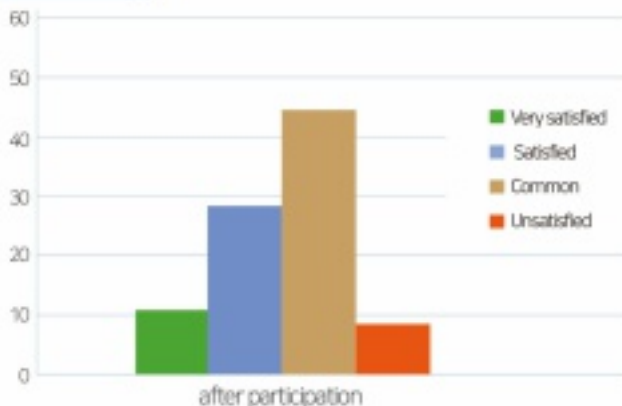
### Exhibitor results

During the exhibition period, a total of 33 business consultations were conducted on average, the number of meaningful counseling was 8 times, Materials and Equipment Participation Rate 7:3

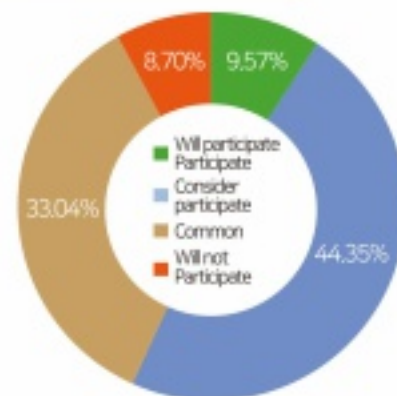
#### Purpose of participation



#### Satisfaction



#### Will to Participate next year exhibition



## Way to come



## Bus

Gangnam : 9700  
Seoul Station/Gwanghwamun/Sinchon : M7106, 1000, 1100, 2000, 9714, 707  
Dangsan/Yongdeungpo : 870, 1500, 9707  
Gimpo International Airport : 56, 150, 7300(Airport Limousine)  
Incheon International Airport : 3300, 7400(Airport Limousine)  
Incheon Terminal : 3000  
Isan : 039, 058, 062, 082, 88  
Seongnam / Bundang : 8109  
Anyang / Pyeongchon : 8407

## Subway

Get off at the Line 3 Daehwa Station  
Bus: Exit 3 / Walk : Exit 1, 2

## Car

Riverside North Route → Free Route → KINTEX IC → KINTEX

# Korea Coatings Show 2018 (The 10<sup>th</sup> ATEM Fair)

Korea Coatings Show Office | Korea Adhesion Coatings Association

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