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Adhesion

Film

ATEM²⁰²⁶ FAIR

The 18th Korea Adhesive, Coating & Film Fair

July 8 (Wed.) ~ July 10 (Fri.), 2026

KINTEX

Coating

Hosted by Ministry of Trade, Industry and Resources

Organized by Korea Adhesive Coating Film Association, Korea Nanotechnology Convergence Industry Association

Sponsored by Korea Importers Association, The Korea Surface Finishing Master Group, Korea Chemical Industry Association, Korea Packaging Engineers Association, Vietnam Paint and Printing Ink Association
Media Partners - Monthly Plating and Surface Finishing Journal, Monthly Plastics Science

Co-located
exhibitions

 NANO KOREA 2025
The 23rd International Nanotech Symposium & Exhibition

 Laser Korea 2025
The 15th International Laser Technology Exhibition

 ACE 2025
The 10th International Adhesive Coating Exhibition

 SMART SENSOR KOREA 2025
The 11th International Smart Sensor Technology Exhibition

 AM KOREA 2025

 E-MECO 2025

 NANO-BIO 2026

ATEM FAIR 2026

Exhibition Overview **Title** The 18th Korea Adhesive, Coating & Film Fair
Dates/Venue Wednesday, July 8 – Friday, July 10, 2026 (3 days) / KINTEX, Goyang, Korea
Scale Jointly held with eight concurrent exhibitions, featuring 450 companies, 900 booths, and 15,000 visitors

The Premier Business Exhibition for the Future of the Adhesives/Coatings/Films Industry



Korea's premier exhibition for advanced convergence technologies

The ATEM Fair is Korea's leading specialized exhibition for advanced adhesive/coating/film technologies. The event covers eight cutting-edge technology fields –nanotechnology, sensors, lasers, ceramics, additive manufacturing/3D printing, energy measurement and control, and nano-bio – creating a comprehensive platform that maximizes cross-industry synergy.



An exhibition attended by high-quality targeted buyers

Qualified buyers account for 80% of total visitors to ATEM FAIR, underscoring the event's status as a specialized business exhibition. Key decision-makers (18% with final authority and 43% with mid-level authority) represent 61% of these attendees, demonstrating a strong presence of key industry stakeholders.



An exhibition showcasing future advanced industry trends

At ATEM FAIR, you can explore consulting services and attend seminars on adhesives, coatings, and films that reflect key technical issues and trends in next-generation advanced industries.

Exhibitors and Visitors

Who Will Exhibit?

Who Will Visit?



Highlights of the Most Recent Exhibition

The Premier Business Platform for Adhesive/Coating/Film Technologies




Booths
746
 (66 ATEM booths)




Exhibitors
424
 (45 ATEM companies)




Visitors
11,267

Top 3 Reasons for Exhibiting

1. Promote the company and its products
2. Discover new business partners
3. Understand industry trends


Exhibitor Satisfaction
72.6%




Re-participation rate **60.1%**
 (3 or more times)


Qualified Buyer Rate **81%**

Exhibit Items



Category	Subcategory	Items
Adhesives	Organic	Urethane-based, epoxy-based, rubber-based, acrylic, silicone-based, and hot-melt adhesives; UV-curable PSAs/adhesives; emulsion-based adhesives; instant glues; thermal/EMI-EMC shielding adhesives; other industrial PSAs/adhesives
	Inorganic	High-temperature ceramic adhesives
PSAs	Organic	Silicone-based, acrylic-based, hot-melt, solvent-free, and solvent-based pressure-sensitive adhesives (PSAs)
Coatings	Organic	Color coating, urethane coating, epoxy coating, silicone coating, surface treatment agents, hard coating for films, nanocoating, heat-dissipating coating, conductive coating, water-repellent coating, hydrophilic coating, functional specialty coating, EMI/EMC shielding coating, antistatic coating, anti-microbial coating, wood coating
	Inorganic	Inorganic coating, organic-inorganic hybrids, fire-resistant coating, heat-resistant coating, etc.
	Inks	Printing inks, flexographic inks, paper bag inks, solvent inks, gravure inks, newsprint inks, sheet-fed inks, web-offset inks, soy inks, glass printing inks, metal printing inks
Films	Base films	PC, PET, PU, PMMA, etc.
	Functional films	Optical films, protective films, semiconductor films, touch-panel films, solar cell & secondary battery films, AR films, lithium-ion battery separators, heat-shielding films, electrolyte membranes for fuel cells
Raw materials	Solvents	General solvents such as hydrocarbons, ethers, acetates, and ketones, fluorinated solvents, functional solvents, VOC-reducing eco-friendly solvents, etc.
	Resins/polymers	Various resins such as monomers and polymers
	Silanes	Alkoxysilanes, other functional silanes
	Silicones	Various silicone raw materials, silicone oils, etc.
	Organic fillers	Organic pigments, refractive index control pigments, dyes
	Inorganic fillers	Inorganic pigments, colloidal silica, alumina (Al ₂ O ₃), titania (TiO ₂), aluminum nitride (AlN), boron nitride (BN), nano powders, CNTs, graphene, Ag wire, etc.
Manu facturing equipment	Additives	Surfactants, slip agents, defoamers, thickeners, etc.
	Coating machines	Gravure, slot-die, flow, and other various coaters.
	Agitators/mixers	Agitators, 3-roll mills, ultrasonic mixers, planetary mixers, emulsifiers
	Dispersing/milling equipment	Sand mills, attrition mills, dyno mills
	Laminating/cutting equipment	Laminators, cutting machines, etc.
	Dryers	Conventional ovens, continuous ovens, infrared dryers, etc.
	UV/EB curing	UV adhesives, printing plates, drying, photo-imageable inks, light source equipment (UV light), electron-beam equipment, curing equipment
Analytical instruments	Other process equipment	Liquid dispensing machines, dispensers and automation systems, clean rooms, patterned rolls, other process components and equipment
	Physical property analysis	Adhesion testers, hardness testers, abrasion resistance testers, thermal analyzers, tensile strength analyzers, conductivity meters, reflectance/transmittance spectrophotometers, viscometers, pH meters, UV reliability testers
	Structural analysis	Optical microscopes, SEM, XRD, TEM
Technical Consulting	Quantitative analysis	AAS, XRF, ICP, GC, FT-IR, etc.
	Analysis/certification	Test standards, analysis/certification testing laboratories, K-REACH/K-CCA consulting services
	Technical resources	Journals, monographs, reports
Surface treatment	Technical consulting	Patent and technical consulting
	Wet plating	Electroplating, electroless plating, special alloy plating, chemical conversion coating, acid treatment, etc.
	Dry plating	Ion deposition, sputtering, DLC coating, etc.
	Other surface treatments	Mechanical plating, thermal spray plating, hot-dip plating, laser cladding, anodizing, nanocoating, zinc flake coating, etc.
	Painting	Powder coatings, electrodeposition coatings, paints, etc.
	Surface modification	Polishing, heat treatment, substrate-reactive coatings
Environmental and water treatment	Raw and sub materials	Base materials such as copper and zinc, racks, jigs, barrel supplies, safety supplies, disaster protection supplies, etc.
	Chemicals	Corrosion-resistant plating chemicals, decorative plating chemicals, surface treatment chemicals for electronic components, pretreatment and post-treatment agents, etc.
	Eco-friendly water treatment	Wastewater treatment systems, advanced facilities, valuable metal recycling technologies, etc.
	Eco-friendly air treatment	Air treatment systems
	Green technology	Environmental treatment facilities and solutions, advanced eco-friendly chemicals, etc.



Participation Guideline

Application Period

- Early Bird Registration A: 12% discount for applications submitted by December 31, 2025
- Early Bird Registration B: 10% discount for applications submitted by February 28, 2026
- Regular Registration: Applications accepted until April 30, 2026

Participation Fees

In USD, VAT excluded

Category	Early Bird A (by Dec. 31, 2025)		Early Bird B (by Feb. 28, 2026)		Regular (by Apr. 30, 2026)	
	Shell scheme booth	Raw space booth	Shell scheme booth	Raw space booth	Shell scheme booth	Raw space booth
Booth type (1 booth)						
Non-members	2,640	2,200	2,700	2,250	3,000	2,500
Members	2,376	1,980	2,430	2,025	2,700	2,250
Discount rate	12%		10%		-	

How to Apply

Apply online at the official website: www.atemfair.kr

Visit the official website to fill out and submit the online application form:
www.atemfair.kr

Pay the deposit (30% of the total participation fee) within one week of application confirmation to the following account:

Bank: Woori Bank
Account number: 1005-104-797798
Account holder: Korea Nanotechnology Convergence Industry Association

Application completion
Apply for additional services and pay the remaining balance
(May 2026)

ATEM FAIR Secretariat

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