

ATEM FAIR 2023

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The 15th Korea Adhesive&Coating&Film Fair

2023. 7. 5(Wed.) ~ 7(Fri.), Exhibition hall I, KINTEX, Goyang

ATEM FAIR 2023 Secretariat

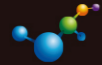
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Hosted by Ministry of Trade, Industry & Energy
Organized by Korea Adhesive Coating Association, Nano Technology Research Association, All about adhesive
Supported by Korea Importers Association, Korea Petrochemical Industry Association,
Vietnam Paint and Printing Ink Association, The Korea Surface Finishing Master Group

Inspire

Adhesive&Coating&Film Industry

ATEM FAIR, the largest adhesive coating film exhibition in Korea, has established itself as a B2B platform that connects the best buyers and companies in the adhesive coating film industry for 14 years.



Overview

Name	ATEM FAIR 2023 The 15 th Korea Adhesive & Coating & Film Fair
Period	2023. July 5(Wed.)~7(Fri.), 3Days
Place	Goyang-si KINTEX Exhibition Hall I
Scale	20 Countries, 400 Companies, 700 Booths / 15,000 Visitors
Item	Adhesive, functional film, film inspection/measurement/analysis equipment, coating & paint & chemical raw material, waterproofing, etc
Hosted by	Ministry of Trade, Industry & Energy
Organized by	Korea Adhesive Coating Association, Nano Technology Research Association, All about adhesive
Supported by	Korea Importers Association, Korea Petrochemical Industry Association, Vietnam Paint and Printing Ink Association, The Korea Surface Finishing Master Group

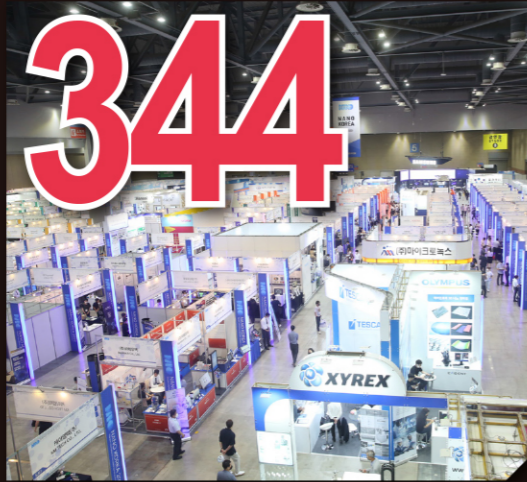


ATEM
FAIR
2023

EXHIBITION
&
SEMINAR

ATEM FAIR 2022 REVIEW

Exhibitors



Satisfaction



Decision Makers Rate



Booths



Visitors



Visitor Ratio for Business



WHY ATEM FAIR 2023?

01 Korea's Largest Adhesive·Coating·Film Exhibition

ATEM FAIR is the largest adhesive coating film exhibition in Korea, with 400 companies participating every year and 15,000 buyers.



02 Participation of quality buyers in all industries!

High-Quality Buyers

Effective buyers account for 80% of all visitors. Among them, 61% of the decision makers are exhibitions involving high-quality buyers

Buyers in All Industries

Visitors from high-tech industries such as material chemistry, semiconductor/display, electric and electronics, bio/healthcare, to household goods are coming

03 High satisfaction with participation in the exhibition and willingness to participate in again!

·Exhibition participation satisfaction ·Purpose of participation in exhibition TOP3



94.3% of respondents were satisfied



·Willingness to rejoin the exhibition



92.6% willing to rejoin

04 Consulting and Technical Seminars in One Place!

Consulting

Providing the right consulting to address field issues as well as B2B business

Technical Seminar

Presenting the market and technology trends of the adhesive coating film industry with various industry figures such as industry, research institutes, and academic societies

WHAT IS DIFFERENT?

Global Buyers & Exhibitors Coming Back

Global Buyers

Invite major buyers from Japan, the United States, Germany, and Korea to provide multinational business opportunities

Business Meeting

Provide opportunities to discover global buyers through various programs

Networking Reception

Global network reception with exhibitors and buyers



All-Round Promotions for Exhibitors

Online Promotion

Online promotion for potential customers through various open channels such as YouTube

Global exhibition Portal Promotion

Promoting through global exhibition portals such as Shoala (Korea), AUMA (Germany), and IAEE (USA)











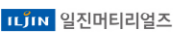
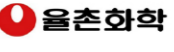




Leading Media Promotion

Promoting in all directions through leading media in Korea (Etnews, Digital Times, etc)



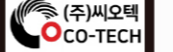













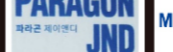






WHO VISIT?

Industrial customers visiting ATEM FAIR 2023 are looking for business cooperation partners who can provide technologies, products, systems and solutions that can secure the company's competitiveness in times of change. Promote your company as a competitive partner and solution provider by participating in offline exhibitions and digital solutions at the ATEM FAIR 2023

Material Chemical Energy	Main Industry (Display, Semiconductor)	High-tech industry (Electricity, Electronics, Bio)
 	 	 
 		 
 	 	 

WHO EXHIBIT?

In ATEM FAIR 2023, domestic and foreign leading companies and research institutes with high-performance materials, devices, components and systems for each industrial field, from raw materials related to fusion complex processing technology and manufacturing equipment, are participating in large numbers. Take part in ATEM FAIR 2023 to enhance your brand and meet new business partners.

Material Components Equipment	Large and medium-sized companies	Institution Research University
  	 	 
  	 	 
  	 	 

ATEMFAIR BUSINESS

Get Started at ATEM FAIR

01

Practical Business

Meet experts from major domestic and foreign research institutes such as KIST and ETRI as well as large companies such as Samsung Electronics, LG Electronics, and Hyundai Motors on site!

02

Efficient Promotion

Show off your innovative technologies and products offline and maximize your publicity through a variety of online solutions!

03

Powerful Branding

Secure internal and external trust in your technology and products and strengthen the brand of an innovative company with global competitiveness!

04

New Networks

Announce your business model and items on/off-line and build a new business partner network with leaders in various fields!

ATEMFAIR SUPPORT

Support for Exhibition Companies



Company & Product Promotion Supported



Exhibition Budget Supported



Infrastructure & Facility Supported



Press Service Supported



Exhibition Invitation Supported



1:1 Matching Service Supported

GUIDANCE ON PARTICIPATION

Application Information

- Early Bird (A) : until December 21, 2022 (12% Discount)
- Early Bird (B) : until February 28, 2023 (10% Discount)
- General : until April 30, 2023

Participation Fees

unit : usd

Division		Early Bird (A) (~'22.12.21)		Early Bird (B) (~'23.2.28)		General (~'23.4.30)	
Booth type		Shell Scheme	Raw Space	Shell Scheme	Raw Space	Shell Scheme	Raw Space
Company	General	2,376	1,936	2,430	1,980	2,700	2,200
	Member	2,112	1,760	2,160	1,800	2,400	2,000
University, Laboratory and others		2,112	1,760	2,160	1,800	2,400	2,000
Note		12% off		10% off		-	

Online Application <http://atemfair.kr/eng/main>

ATEM FAIR Exhibition Secretariat

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GUIDANCE ON VENUE



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